



Case Study: Investigating the extent to which Scotland's public bodies are 'doing their duty' in reducing carbon emissions by taking action to deliver sustainable transport.

– Transform Scotland

Website: <http://www.transformscotland.org.uk>

The project:

Research, analyse and compile a written report on whether the Scottish public sector are helping to deliver sustainable transport.

Full use of Transform Scotland's office and software was available if necessary. Weekly meetings were held to keep up to date on progress/discuss issues.

EMPLOYER EXPERIENCE

Colin Howden
Director, Transform Scotland

"Aoife's report was successful in achieving national broadcast media attention (it was one of the main stories on BBC Scotland) and won the attention and support of the Scottish Government's environment minister. We are now actively pursuing more work in this area.

We brought Aoife in for the simple reason that, as a small charity, we needed extra resources to complete the project. However, we also welcome working with the University in order to utilise the academic credentials that it brings.

Setting up the internship was simple, the processes straightforward, and we will certainly be looking to work with the programme again in future years."

"Aoife's report was successful in achieving national broadcast media attention" Colin Howden, Director, Transform Scotland



Project outputs: Published report can be found at <http://www.transformscotland.org.uk/doing-their-duty-new-report.aspx>

STUDENT FEEDBACK

Aoife Parker-Hedderman
MSc Environmental Sustainability
The University of Edinburgh



"I chose to carry out my dissertation in collaboration with an organisation as I felt it would give more grounding to my research. I believed it would enhance and broaden my perspective on the chosen topic whilst exposing me to various situations that I may find myself in with future employment- and it did.

The key benefits from this experience were:

- gaining an all round understanding of what 'report writing and launching' involves, being the lead author of the resulting publication (see link above);
- meeting and conversing with numerous professionals in the environmental field;
- and experience working in an office environment with a truly inspiring group of people.

I would certainly encourage students to consider such a route, as part of their MSc based on my positive experience."



Making the Most of Masters